



Issue: 01

Volume: 01

INDYWOOD TV

@ Cannes

Indywood TV is an exclusive independent web channel dedicated to coverage of films and film festivals across the world. Initiated by All Lights Film Magazine and All Lights Film Society, the channel shall mark its presence this year at the 70th Festival de Cannes as an accredited audio visual media. Focused on

bridging the gap between the Indian and International cinema, the channel features engaging and entertaining content varying from celebrity interviews, gossips and buzz worthy trailers to coverage of film festivals.

Festival de Cannes is one of the most prestigious film festivals in the world scheduled from 17 to 28 May. The festival celebrates its eternal passion for cinema by attracting distinguished industry professionals from all corners of

the world. As an annual meeting place for industry professionals to interact, collaborate and work, Festival de Cannes attracts over 40000 visitors from over 60 countries, representatives from over 135 countries and grants 36477 event accreditations to over 4400 journalists.

Indywood TV is proud to have been bestowed with the opportunity to be a part of this biggest film celebration.

MEET INDYWOOD TEAM @CANNES

Satish Chandran
satish.chandran@ariesgroup.ae

Sinseer M
sinseer.m@indywood.co.in

RSVP



Baahubali 2: The First 1000 cr Blockbuster from India

After the grand release of by S.S. Rajamouli's magnum opus Baahubali: The Beginning in 2015, every movie buff patiently waited for the second installment of the movie to be released in order to find answer to the burning question - 'Why Kattappa Killed Baahubali?' The director and star cast managed to remain tight lipped for over 2 years guarding the secret from

the glaring eyes of media raising our anticipation every passing moment. But, who could have imagined that the answer to this question would set the cash registers ringing worldwide?

Made with a budget of Rs 250 crore, the action fantasy, Baahubali: The Conclusion was released on April 28 in Telugu, Hindi, Malayalam and Hindi. After 13 days of its epic release the movie continues to break records

to set new records for Indian Cinema globally. It has become the first Indian film to gross Rs. 1,000 crore worldwide in ten days and, is schedule to go past Rs 1,400-1,500 crore in the overall collections.

Trade analyst Taran Adarsh described the movie as a 'game changer' which has managed to become the 'fastest' film (Hindi) to cross the coveted Rs. 350 crore-mark at the box office.



S S RAJAMOULI

*“ I would like to thank
Indywood film Business
Awards team for selecting
me as the ‘Newsmaker of
the Year’. I am humbled
and honoured to receive
this recognition. I wish
Indywood team great
success ”*

Baahubali 2's worldwide collection of the Hindi version now stands at a whopping Rs 508 crore and is also the first film to have collected approximately Rs 854 crore in India business (all languages) surpassing the lifetime collection of Aamir Khan's PK. As per the current analysis, we are definite that the movie shall land Rs 1,000 crore in its kitty from India business alone. The movie got the largest screen space in India, and was released to 8000 screens, beating Salman Khan's record with Sultan (4350 screens). The movie also beat Shah Rukh Khan's Raees' 70 percent occupancy with a massive 95 percent.

Besides shattering all records in India, the movie has fared equally well internationally setting enviable box office records in US / Canada. In the week it hit the screens, the film beat Tom Hanks and Emma Watson-starrer 'cerebral thriller' The Circle. The film even managed to rock the American box-office with \$2.5 million, blasting past the likes of

Fate of the Furious (\$1.9 million), Beauty and the Beast (\$661K) and Boss Baby (\$562K). In the United States, Baahubali 2 went on to collect more than Rs 100 crore and worldwide, the film earned \$120 million during its first week, making it

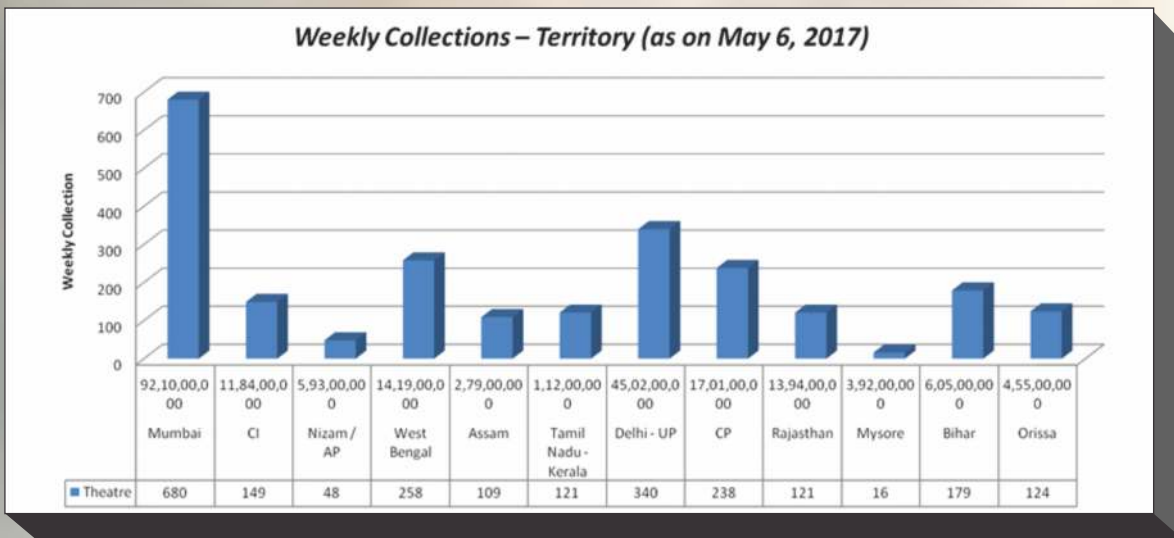
the highest-grossing Indian box-office release of all time. It remained in the US box office's Top 10 over the weekend, hanging on at No 7 and earning nearly \$3.25 million, bringing its estimated two-week tally in the US and Canada to more than \$16 million. For its epic graphics, execution and exquisite visualization, Baahubali 2 has been compared to films like 300 and Lord of the Rings.

Baahubali: The Conclusion stars Prabhas as Amarendra and Mahendra Baahubali while Rana Daggubati stars as the prime antagonist Bhallala Deva. Sathyaraj, Anushka Shetty, Ramya Krishnan and Tamannaah Bhatia are also part of the film.

Box Office report- May 15, 2017

1	Baahubali 2: The Conclusion	2017	1,400 crore (US\$220 million)
2	Dangal	2016	1,146.69 crore (US\$180 million)
3	PK	2014	792 crore (US\$120 million)
4	Baahubali: The Beginning	2015	650 crore (US\$100 million)
5	Bajrangi Bhaijaan	2015	626 crore (US\$97 million)

Weekly Collections-Territory



Canara Lighting: The Global Illuminators

Established in the year 1972, Canara Lighting caters to the requirements of lighting system for broadcasting and film industry. An ISO 9001 certified company; it is the biggest fully integrated manufacturer of studio and stage lighting system and total solution provider in South Asia. Within the last 4 decades, Canara Lighting has grown significantly to become an important global player in stage

and studio lighting system. They cater to business verticles including broadcasting, film, auditorium and theatres, architectural and sports stadium lighting system. Their product range includes lighting fixtures in LED, Halogen, CFL and HMI, rigging equipment, both fixed and motorised, cable management system, dimmers, consoles and various electrical panels.



Official Lighting Partner

Taléntraé: Your centre stage to Fame!

Taléntraé

Official Operational Partner

Taléntraé is a revolutionary and upcoming talent management company born with an intention to identify, encourage, nurture and bring up new talent in the country. It cartels raw talent and passion of individuals who have the desire to make a mark as an entertainer in the entertainment platform in various forms such as Modelling, Acting, Music and Movie Direction, Musicians,

Instrumentalists and Vocalists and many more to come. Founded and established in Bangalore, Taléntraé aims at being colossal in the entertainment industry by bringing in a very powerful and passionate new talent pool and spread this amazing feeling of opportunity across all regions of the country.



Contact: +91 7736099881
Email: tourism@indywood.co.in

South Asia's Film Business & Trade Extravaganza Just Got BIGGER!



Special Features

- 300 Exhibitors
- 3000 Market Delegates
- Market Screenings
- Viewing Room
- Product Launches
- Panel Discussions
- Networking Sessions

FOCUS PAVILIONS

Indywood Production Expo

Indywood Sales & Distribution Expo

Indywood Multiplex & Theatre Expo

Indywood Advertisement Expo

Indywood Television & Mobile Expo

Indywood Cine Technology Expo

Connect with the industry leaders and become a part of an exciting global film business rendezvous!

✉ shyam.kurup@indywood.co.in

☎ +91 9539 000 541

🌐 www.ifm.co.in

**CALL
FOR
ENTRIES
IS
NOW
OPEN**



ALL LIGHTS
INDIA INTERNATIONAL FILM FESTIVAL

Ramoji Film City, Hyderabad, India
1st Dec – 4th Dec 2017

Entries can be submitted through
FilmFreeway Withoutabox.

Regular deadline shall close by
July 15, 2017

and the Late deadline shall close on
August 15, 2017

For more details on
eligibility rules and regulations visit,
www.aliiff.com

For Enquiries
Vyshak Prasannakumar
+91 9539967373